Academy of Design and Crafts Mattias Gunnarsson COPIE MACHINE (participation) 2017 - 12 - 05

## **COPIE MACHINE (participation)**

Copie Machine is an exhibition in the gallery space Plot HR of the Rouen Art School in Rouen, France, curated by Antoine Lefebvre and Laura Morsch-Kihn in the fall of 2017 (November 29 to December 15). The gallery was transformed into a copy shop that anyone could use as and 32 artists were invited and participated with 1-5 works that could be used by the visitors to reproduce in any way to produce new publications (only one or editions). I was one of the participating artists.

Text about the exhibition, by the curators:

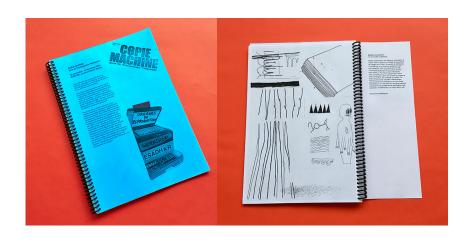
Copie Machine is a project designed to produce, question, and circulate documents in a multitude of forms: leaflets, posters, books, zines...

Welcoming all forms of action involving photocopying, Copie Machine is an incentive to act and to make us act. Photocopy "every man's brain-picker, as McLuhan assumed, heralds the times of instant publishing. Anybody can now become both author and publisher." It also transforms each of us into plunderers, as suggested in the 1992 French slogan "Danger: Photocopillage kills books," and turns anyone into a potential political activist.

Thought as a contextual project Copie Machine responds to the situation of the suburban area "Les Hauts de Rouen", which has been deserted by small businesses as places for daily social interactions. During one month, the Plot HR, the Rouen Art School center for artists in residence, will be transformed into a Temporary Photocopy Zone (ZPT), where everyone can photocopy their documents "starting 0.00€." The public will also be invited to take possession of all the documents provided by a selection of artists, researchers and theoreticians. Based on the principles of copyleft and accessible to all, Copie Machine proposes to transform the public into users, in the manner of a neighbourhood shop: a place to meet, exchange, converse and act!

Curators: editions antoine lefebvre and Laura Morsch-Kihn (Edith)

Producer: Edith



I participated in the exhibition with five collages. The collages are part of my ongoing work with drawing - publishing to blog - making into zine - trading with people. I draw on a daily basis, in notebooks or other, and then I scan the drawings and publish them a bit randomly, one drawing a day, to the tumblr *Visual Notes* (www.mattiasdrawings.tumblr.com) where an open nerrative takes place since the order of the drawings change every day. I am intrigued with the possebility of chance, or perhaps the open endedness of letting the drawings appear in a no pre determined order. In the *Copie Machine* exhibition the visitors could pick and choose out of all perticipants work and make his/her own publication with the parts that were the most interesting for that person. So artists who never met or exhibited together before could get their work combined in new ways by anyone.

I believe this way of showing, sharing and distributing printed matter really fits my process and the intentions of my work where I contiously draw, publish, make collages of old and new, trade publications, exhibit, blog and re-blog. I really like the idea that my work, together with others, ciculates and is viewed and seen and read and and cut up and re-blogged and re-contextualized and where ideas and images are co-owned and all part of a collective narrative.

